

ARE YOUR
PROFITS
DRAINING
AWAY?

GROHE.COM

Pure Freude an Wasser

GROHE
~~~~~



SAVE  
OVER **43%**  
on your utility bills

# SAVE WATER SAVE ENERGY SAVE MONEY

Ensuring an enjoyable luxurious stay for your customers is your top priority but as water and energy prices rise GROHE is now offering a complimentary new service to help. The GROHE Water & Energy Audit is guaranteed to save your hotel business money by conserving resources without compromising the comfort of your guests

# GO GREEN GO SAFE GO GROHE

## How it works

In just a few hours one of our trained GROHE consultants can assess your hotel by carrying out the unique GROHE Water & Energy Audit. This will uncover the true operating costs of your current bathroom fittings. It will also outline the potential savings that can be made by switching to more environmentally friendly fittings for showers, basins and WCs. The audit is risk-free and comes with absolutely no obligation.

## We can prove it works

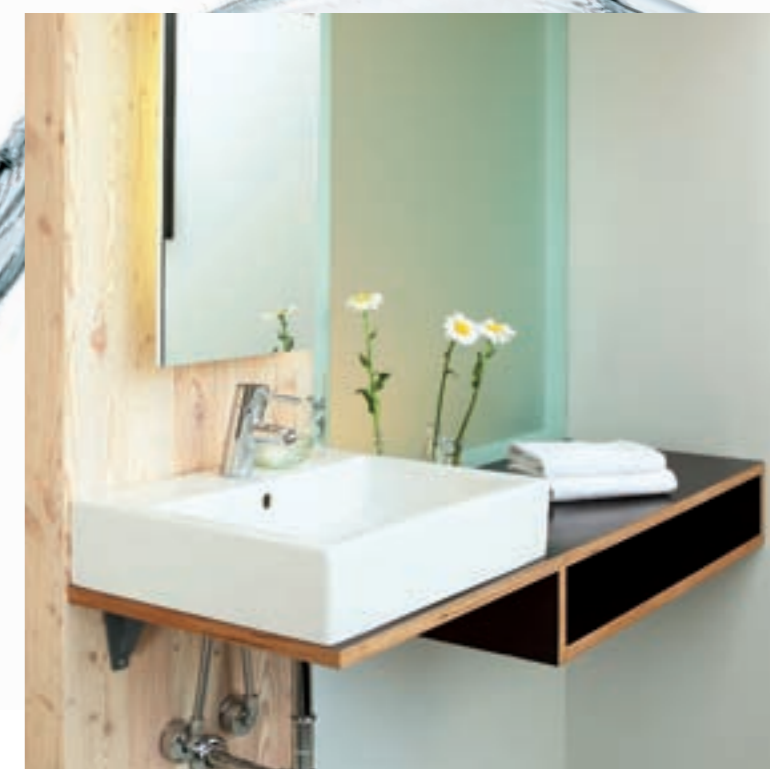
By calculating savings in kilowatt-hours and using meters to monitor water consumption before and after the installation, we can prove to you the immediate and significant return on investment. In addition to cost savings, the GROHE report will also offer valuable advice on a range of health and safety issues from avoiding the risk of Legionnaire's disease to protection against scalding.

## Going Green saves more than just financial costs

The benefits of installing GROHE products, which are designed to be highly efficient without compromising on performance, are not just cost savings.

- Boost customer satisfaction - hotel guests, who increasingly expect a luxurious bathroom, will have a more enjoyable and satisfying stay, boosting loyalty and occupancy.
- Increase staff satisfaction - GROHE products are so durable the daily lives of your maintenance teams and housekeeping staff will be vastly improved.
- Enhance your reputation – by creating a more sustainable building you can achieve regulatory compliance and improve your standing as a green hotel.

**Call now to organise your FREE GROHE Water & Energy Audit.**



# VISIT US ONLINE

Follow us

GROHE.COM



## SAVE OVER 43% ON YOUR HOTEL UTILITY BILLS – WE CAN PROVE IT WORKS!

GROHE has launched the Hotel Water & Energy Audit with impressive results.

Working in partnership with several major hotel brands across the world we are beating the spiralling costs of water and energy whilst aligning with a responsible business strategy.

We have worked with some hotels that already have exemplary green credentials like “green key”. Even with these environmentally aware brands we have still seen impressive savings.

## CASE STUDY

A luxury property on the waterfront in Copenhagen in Denmark invited GROHE to conduct the Water & Energy Audit in 2012.

|                 |                                    |
|-----------------|------------------------------------|
| Property type:  | Luxury                             |
| Location:       | Copenhagen                         |
| Rooms:          | 200                                |
| Occupancy:      | 85%                                |
| Rooms Audited:  | 210, 212, 602, 607, 1608, and 1609 |
| Water Pressure: | 3 bar                              |

After the comprehensive audit report the property switched to GROHE EcoJoy basin and shower fittings. The property was fitted with meters before and after the installation to monitor the water used and corroborate the saving made:

### Water

27.200 litres saving daily – 6.080.900 litres saving annually  
2.026.967 litres hot water annually

### Energy

106.416 Kwh annually = 6.882 EUR

Total water- and energy savings = 65.038 EUR

Total annual savings made in both water and energy was proven to be 43%.

**It's simple and easy to organise your FREE GROHE Water & Energy Audit.**

Email [xxxx](#)