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**KBIS Reveals Its 2018 Innovative Showroom Awards Advisory Board**

- *Awards to honor showrooms creating incredible experiences for consumers and designers -*

(Alpharetta, Ga.) – September 19, 2017 – The 2018 [Kitchen & Bath Industry Show \(KBIS\)](#), the destination for kitchen and bath design professionals, today revealed the members of the 2018 Innovative Showroom Awards advisory board. This group of six leaders from various industries and design backgrounds was selected to help honor the importance of the showroom experience to the kitchen and bath industry at KBIS 2018. KBIS takes place January 9-11 in Orlando at the Orange County Convention Center.

The 2018 Innovative Showroom Advisory Board Members are:

- Joe Baer, co-founder, CEO and creative director, ZenGenius, Inc.
- Kim Bernard, executive director of facilities design, Walker Zanger
- Chelsie Butler, executive editor, *Kitchen & Bath Business*
- Alison Embrey Medina, editor in chief and associate publisher, *design:retail*
- Ken Nisch, chairman, JGA
- Avinash Rajagopal, editor in chief, *Metropolis*

“Consumers need to see, feel and experience products before making a major home purchase. This is especially true for the kitchen and bath industry. Our Innovative Showroom Awards honor those retail spaces creating inviting and engaging spaces that best serve consumers as well as the designer, remodeler and builder communities throughout the project’s process,” said Suzie Williford, vice president of industry relations for the National Kitchen & Bath Association, which owns KBIS.

“We have an incredible panel of experts serving on the 2018 advisory board,” said Brian Pagel, senior vice president, Emerald Expositions. “Each board member has shared with us his or her passion for the importance of the showroom experience within the kitchen and bath industry. We look forward to working with the 2018 board to honor our industry’s most innovative showrooms this January.”

The 2018 Innovative Showroom Awards are exclusively sponsored by American Standard, DXV, and GROHE – the brands that comprise LIXIL Water Technology Americas, aiming to improve health, increase sustainability, and enhance the quality and beauty of everyday life.



A winner will be chosen in each of the following six categories:

- Independent Retail Showrooms Locations (Brands with 1-5 showrooms) - Small (1,000–2,500 sq ft)
- Independent Retail Showrooms Locations (Brands with 1-5 showrooms) - Medium (2,500–5,000 sq ft)
- Independent Retail Showrooms Locations (Brands with 1-5 showrooms) - Large (5,000 sq ft+)
- Multi Location Retail Showrooms (Brands with 6+ showrooms) - Medium (1,000-5,000 sq ft)
- Multi Location Retail Showrooms (Brands with 6+ showrooms) - Large (5,000 sq ft+)
- Overall Showroom Winner

For more information on the KBIS 2018 Innovative Showroom Awards, and a list of the 2017 award winners, visit <https://www.kbis.com/show/innovative-showroom-awards/>.

The 2018 award winners will be determined by the Innovative Showroom advisory board, with members initially selecting 15 finalists. Representatives from these showrooms will be invited to speak as part of a panel discussion on showroom innovation on Tuesday, January 9, on the NKBA Presents KBISNeXT™ stage sponsored by HomeAdvisor, followed by an awards ceremony announcing each winner and a cocktail reception.

A full rate schedule for registration is available on the [Attendee Pricing](#) page on KBIS.com. To register as an attendee, visit the [Registration Portal](#).

Members of the press can visit the [Press Service Center](#) on KBIS.com to learn more about registration and the criteria for complimentary press credentials. To register for an editorial press pass, please visit the Design & Construction Week [Press Registration Portal](#). Learn about the latest KBIS 2018 news and announcements on the [KBIS Pressroom](#).

Connect with us via our social channels; on Facebook at <http://www.facebook.com/KitchenBathIndustryShow>, Twitter at [@KBIS](#) and on Instagram [@KBIS\\_official](#).

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### **About KBIS**

KBIS, in conjunction with the National Kitchen & Bath Association (NKBA), is an inspiring, interactive platform that showcases the latest industry products, trends and technologies. KBIS is the voice of the kitchen and bath industry and has been for 50 years.

Early in 2013, the NKBA and National Association of Home Builders (NAHB) announced an agreement to co-locate the Kitchen & Bath Industry Show (KBIS) with the International Builders' Show (IBS) in Las Vegas, Nev. in February 2014 under the banner of Design and Construction Week®. The mega-event will return Jan. 9-11, 2018, in Orlando. Kitchen and bath brands that have participated in both shows can continue to choose to exhibit in the KBIS or IBS hall. One pass will provide access to both exhibits. NKBA and NAHB will continue to produce separate educational programming and special events.

KBIS is operated by Emerald Expositions, the largest operator of business-to-business trade shows in the United States, with most of our shows dating back several decades. We currently operate more than 50 trade shows, including 31 of the top 250 trade shows in the country as ranked by *TSMW*, as well as numerous other events. Our events connect over 500,000 global attendees and exhibitors and occupy more than 6.5 million NSF of exhibition space. We have been recognized with many awards and accolades that reflect our industry leadership as well as the importance of our shows to the exhibitors and attendees we serve.

More information about KBIS can be found at [www.KBIS.com](http://www.KBIS.com).

### **About the National Kitchen & Bath Association and the Kitchen & Bath Industry Show**

The National Kitchen & Bath Association (NKBA) is the not-for-profit trade association that owns the Kitchen & Bath Industry Show® (KBIS), as part of Design and Construction Week® (DCW). With nearly 14,000 member companies representing tens of thousands of members in all segments of the kitchen and bath industry, the NKBA has educated and led the industry since the association's founding in 1963. The NKBA envisions a world where everyone enjoys safe, beautiful and functional kitchen and bath spaces. The mission of the NKBA is to inspire, lead and empower the kitchen and bath industry through the creations of certifications, marketplaces and networks. For more information, visit [NKBA.org](http://NKBA.org) or call 1-800-THE-NKBA (843-6522).

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