



PART OF **LIXIL**

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FOR IMMEDIATE RELEASE

GROHE Named to Fortune 2017 “Change the World” List for Global Sustainability Efforts

Only Plumbing Industry Company Recognized for Providing Water and Energy Conservation Solutions that Have Positive Social Impact

NEW YORK, N.Y. (September 26, 2017) — Fortune magazine has included GROHE, part of LIXIL, in this year’s “Change the World” ranking. The list includes 50 international companies whose business strategies have a demonstrably positive impact on society. In their assessment, Fortune and its partners evaluated the quantifiable social benefit, economic viability and degree of innovation of different companies. GROHE is the only company in the plumbing industry to be included on the list.

Fortune: GROHE minimizes water and energy usage, avoids waste

In its decision statement, Fortune explicitly commended GROHE’s extraordinary commitment to saving water and energy, as well as to avoiding waste. In particular, Fortune praised the recycling of 99 percent of the water needed to manufacture GROHE kitchen and bathroom faucets. Specifically named in Fortune’s official decision statement is [GROHE Blue](#), the kitchen faucet system that reduces CO₂ emissions by 60 percent as compared to bottled mineral water. It delivers delicious filtered water chilled to the perfect drinking temperature in three options – still, medium or sparkling – at the touch of a button.



The GROHE Blue kitchen faucet was highlighted in the Fortune 2017 “Change the World” list.

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Motivation and stimulus for GROHE

“We are overjoyed at this accolade and very proud. To be the only decorative plumbing company to appear in the international ‘Change the World’ ranking is a great honor for us. Sustainability has always been an integral part of our company’s DNA. We will continue to contribute to sustainability with our innovative products and technologies, so that future generations will also have the opportunity to experience the ‘Pure Freude an Wasser’ without worries”, said GROHE CEO Michael Rauterkus. Earlier this year, the company was awarded the CSR Award of the German Federal Government for particularly sustainable business.

“Addressing the social challenge of reducing water and energy consumption is a driving motivation behind the product innovations and technologies that our LIXIL brands create,” said Steven Delarge, the president and CEO of LIXIL Americas, the business unit under which GROHE operates in North America. “We know that our global business can grow, while the resources we consume declines, making this a truly win-win for our stakeholders and the environment.”

To learn more about GROHE products or find a GROHE retailer near you, visit www.grohe.us or call (800) 444-7643.

ABOUT GROHE

GROHE is the world’s leading provider of sanitary fittings and a global brand, dedicated to providing innovative water products. For many decades, GROHE has been committed to the brand values of technology, quality, design and sustainability that all illustrate GROHE’s commitment to creating exceptional experiences and to delivering “Pure Freude an Wasser” (Pure Enjoyment of Water). With its engineering, innovation and design activities firmly anchored in Germany, GROHE products bear the badge of quality “Made in Germany”, ultimately strengthening the customers’ confidence in the brand. The success of GROHE has been recognized with around 300 design and innovation awards in the past 10 years alone. GROHE is part of LIXIL, a global leader in housing and building materials products and services. GROHE America has an office located in the heart of the Flatiron district that houses the [GROHELIVE!](#) Center, an interactive showroom created for inspiration and collaboration.

Learn more at www.grohe.us, or follow us at facebook.com/groheUS, twitter.com/grohe_US, youtube.com/user/GroheAmerica, instagram.com/grohe_us/.

About LIXIL Corporation

LIXIL is a global leader in the housing and building industry. Our unique portfolio spans everything from technologies that revolutionize how we interact with water in our daily lives, to a full lineup of products and services for housing and major architectural projects. Delivering core strengths in water, kitchen, housing, and building technologies, our brands including LIXIL, American Standard, GROHE, DXV, INAX, and Permasteelisa are leaders in the industries and regions in which they operate. LIXIL operates in more than 150 countries and employs more than 70,000 people, bringing together function, quality, and design to make people’s lives better and more delightful – wherever they are.

Learn more at www.lixil.com, facebook.com/lixilgroup and www.linkedin.com/company/lixil-group.

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